## Department of Workforce Development Office of the Secretary

201 East Washington Avenue P.O. Box 7946 Madison, WI 53707-7946

Telephone: (608) 266-3131 Fax: (608) 266-1784

e-mail: dwdsec@dwd.state.wi.us



State of Wisconsin
Department of Workforce Development
Jim Doyle, Governor
Roberta Gassman, Secretary

For Immediate Release: Wednesday, May 25, 2005

Contact: Rose Lynch, (608) 266-6753

Note: Web Audio http://dwd.wisconsin.gov/dwd/newsreleases/2005/multimedia/ui\_april05\_local.mp3

View State map with rates by county

### APRIL LOCAL UNEMPLOYMENT RATES ANNOUNCED

#### **METRO AREAS**

**Madison** – Wisconsin Department of Workforce Development (DWD) Secretary Roberta Gassman today announced all twelve of Wisconsin's metropolitan statistical areas, unemployment rates were lower in April than they had been in March, and all twelve were also down from the rates estimated for April 2004. The La Crosse MSA and the Eau Claire MSA saw the greatest over-the-month improvements with a 1.3 percentage point drop in the La Crosse MSA and a 1.0 percentage point drop in the Eau Claire MSA. The greatest over-the-year improvement was in the Milwaukee MSA where the unemployment rate was 4.9 percent in April 2005 compared to 5.7 percent in April 2004. Sheboygan also saw very strong over-the-year improvement dropping from 4.6 percent in April 2004 to 3.9 percent in April 2005.

Ten of the state's twelve metro areas had unemployment rates below 5.0 percent. The La Crosse MSA, the Sheboygan MSA and the Madison MSA all had rates below 4.0 percent. The Janesville MSA and the Racine MSA had a 5.2 percent and 5.9 percent unemployment rate, respectively. Both of those MSAs were substantially improved over-the-month and over-the-year.

### **COUNTY RATES**

Seven Wisconsin counties had unemployment rates under 4.0 percent in April, led by Dane County with a 3.0 percent rate, Ozaukee County at 3.4 percent, Monroe County at 3.6 percent, and La Crosse County at 3.7 percent.

"This is another round of good news for Wisconsin. The state labor markets are seeing definite improvement," Secretary Gassman said. "There are a few areas of the state which, although they have improved considerably, have yet to see the robust recovery the rest of the state has experienced. We will continue to concentrate efforts in those areas."

Menominee was the only county of seventy-two that had a higher unemployment in April than it had in March, and even there, the number of people employed increased. The unemployment rate for the county was up as more people were reported looking for jobs in April than in March. As potential jobseekers sense that the labor market is beginning to improve, they often increase their job search. Menominee County also had the highest county unemployment rate in April, at 10.2 percent. Forest County had the next highest rate at 8.1 percent, and Vilas County was third at 7.8 percent.

Most areas of the state saw improvement in goods producing industry jobs and in service producing industry jobs. The goods producing strength was concentrated in the construction industry, as manufacturing was generally flat throughout the state. The service sector strength was widespread, by industry and by geographic areas of the state. Wholesale trade, health care, leisure and hospitality services, transportation and warehousing were among the industries exhibiting the greatest strength.

The northern tier of the state predictably saw the strongest over-the-month improvement as warm weather began to stir activity. Nevertheless, there was good spring recovery in the southern counties as well.

-end-

# **Employment and Labor Force** Household Survey

Unadjusted estimates	Current	Month Ago	Year Ago
Total labor force	3,032,600	3,027,300	3,046,000
Employed	2,888,900	2,862,200	2,888,000
Unemployed	143,600	165,000	158,100
Wis. Unemployment Rate	4.7%	5.5%	5.2%
U.S. Unemployment Rate	4.9%	5.4%	5.4%

Seasonally adjusted	Current	Month Ago	Year Ago
Total labor force	3,059,300	3,051,600	3,068,700
Employed	2,920,200	2,911,100	2,915,500
Unemployed	139,100	140,400	153,200
Wis. Unemployment Rate	4.5%	4.6%	5.0%
U.S. Unemployment Rate	5.2%	5.2%	5.5%

	April 2005	March 2005	April 2004
Unemployment			
% not seasonally adjusted			
Wisconsin	4.7	5.5	5.2
Appleton	4.3	4.8	4.5
Eau Claire	4.7	5.7	5.0
Fond du Lac	4.4	5.1	4.6
Green Bay	4.6	5.2	4.9
Janesville	5.2	5.7	5.6
La Crosse	3.7	5.0	4.2
Madison	3.2	3.7	3.3
Milwaukee-Waukesha-West Allis	4.9	5.3	5.7
Oshkosh-Neenah	4.4	4.7	4.7
Racine	5.9	6.6	6.4
Sheboygan	3.9	4.4	4.6
Wausau	4.2	5.0	4.8

Source \*Wisconsin Department of Workforce Development Office of Economic Advisors

### **WISCONSIN COUNTIES Unemployment Rates** April 2005 (Not Seasonally Adjusted)

RANK	COUNTY	RATE		LAST RANK	YR AGO RATE	RANK	COUNTY	RATE	LAST RATE		YR AGO RATE
9 /	ADAMS	6.7%	8.9%	2	6.3%	59	MARATHON	4.2%	5.0%	59	4.8%
28 /	ASHLAND	5.6%	6.6%	29	6.3%	29	MARINETTE	5.6%	6.6%	30	6.4%
27	BARRON	5.6%	7.1%	22	6.1%	10	MARQUETTE	6.5%	8.2%	7	6.6%
	BAYFIELD	6.2%		18	6.9%		MENOMINEE	10.2%	8.2%	9	12.5%
	BROWN	4.4%		63			MILWAUKEE	5.7%	6.1%	35	6.7%
49	BUFFALO	4.4%	5.5%	51	4.7%	70	MONROE	3.6%	4.5%	67	3.6%
	BURNETT	6.0%	7.5%	15	5.6%		OCONTO	5.7%	6.9%	25	6.5%
	CALUMET	3.9%		71	3.8%		ONEIDA	6.5%	7.9%	12	6.9%
	CHIPPEWA	5.8%	7.3%	17	5.8%		OUTAGAMIE	4.4%	5.0%	60	4.6%
	CLARK	6.2%	7.8%	13	6.4%		OZAUKEE	3.4%	4.0%	70	3.7%
	COLUMBIA	4.4%		57			PEPIN	5.3%	7.1%	21	4.8%
32 (	CRAWFORD	5.4%	6.7%	28	5.8%	43	PIERCE	4.8%	5.6%	48	4.1%
	DANE	3.0%	3.4%	72	3.2%		POLK	5.8%	7.1%	23	5.9%
	DODGE		5.7%	43			PORTAGE	4.6%	5.5%	53	5.5%
	DOOR	6.2%		5	7.1%		PRICE	5.3%	5.8%	42	5.7%
	DOUGLAS	5.3%		33			RACINE	5.9%	6.6%	31	6.4%
	DUNN	4.9%		44	4.9%		RICHLAND	4.8%	5.3%	56	5.0%
62	EAU CLAIRE	4.1%	4.7%	65	4.5%	37	ROCK	5.2%	5.7%	45	5.6%
	FLORENCE		6.1%	36	5.5%		RUSK	7.4%	9.2%	1	7.4%
	FOND DU LAC	4.4%		58	4.6%		SAUK	4.4%	5.6%	47	4.6%
	FOREST		8.7%	3			SAWYER	6.9%	8.4%	6	7.6%
	GRANT	4.2%		54			SHAWANO	5.1%	6.0%	37	5.7%
	GREEN	4.6%		52			SHEBOYGAN	3.9%	4.4%	68	4.6%
31 (	GREEN LAKE	5.4%	7.2%	19	5.6%	33	ST. CROIX	5.4%	6.2%	34	5.0%
	IOWA		5.8%	39	3.7%		TAYLOR	6.8%	8.0%	10	6.2%
	IRON	7.4%		11	9.9%		TREMPEALEAU	4.3%	5.8%	40	4.9%
	JACKSON	5.6%		14	5.5%		VERNON	4.2%	5.5%	49	4.8%
	JEFFERSON	4.3%		50	5.1%		VILAS	7.8%	8.5%	4	8.3%
_	JUNEAU		7.5%	16	6.6%		WALWORTH	4.0%	4.9%	61	4.5%
30	KENOSHA	5.6%	6.3%	32	5.8%	7	WASHBURN	6.8%	8.2%	8	6.7%
	KEWAUNEE		5.3%	55			WASHINGTON	4.2%	4.9%	62	4.6%
	LA CROSSE	3.7%		64	4.0%		WAUKESHA	3.8%	4.2%	69	4.4%
	LAFAYETTE	4.0%		46	4.4%		WAUPACA	5.1%	5.8%	41	4.8%
	LANGLADE	6.4%		24	7.4%		WAUSHARA	5.1%	6.7%	27	5.9%
	LINCOLN	6.1%		26	6.1%		WINNEBAGO	4.4%	4.7%	66	4.7%
40	MANITOWOC	5.1%	5.9%	38	6.5%	26	WOOD	5.6%	7.2%	20	6.1%

Wisconsin Department of Workforce Development Bureau of Workforce Information

# WISCONSIN CITIES Unemployment Rates April 2005 (Not Seasonally Adjusted)

RANK	CITY	RATE	LAST RATE	LAST RANK	YR AGO RATE
12 2 27 20 13 23	APPLETON CITY BELOIT CITY BROOKFIELD CITY EAU CLAIRE CITY FOND DU LAC CITY FRANKLIN CITY	5.3% 7.8% 3.3% 4.4% 5.1% 3.9%	8.2% 3.5% 5.2% 5.8%	2 27 20 12	4.9% 5.4%
4 21 11 5 19 28	GREEN BAY CITY GREENFIELD CITY JANESVILLE CITY KENOSHA CITY LA CROSSE CITY MADISON CITY	6.7% 4.3% 5.4% 6.4% 4.4% 3.0%	4.6% 5.6% 7.2% 5.5%	21 14 6 15	4.8% 6.0% 7.1%
7 24 3 8 25 22	MANITOWOC CITY MENOMONEE FALLS VILLAGE MILWAUKEE CITY NEENAH CITY NEW BERLIN CITY OAK CREEK CITY	5.9% 3.7% 7.1% 5.9% 3.7% 4.0%	4.3% 7.5% 6.2% 4.1%	23 4 9 24	3.8% 8.2% 6.2%
17 1 15 9 14 18 10 26 16 6	OSHKOSH CITY RACINE CITY SHEBOYGAN CITY STEVENS POINT CITY SUPERIOR CITY WAUKESHA CITY WAUSAU CITY WAUWATOSA CITY WEST ALLIS CITY WEST BEND CITY	5.0% 9.4% 5.0% 5.8% 5.1% 4.7% 5.4% 3.6% 6.0%	10.2% 5.5% 6.5% 5.7% 5.3% 6.0% 3.7% 5.5%	1 16 8 13 18 10 26	5.8% 6.3% 4.0%

Wisconsin Department of Workforce Development Bureau of Workforce Information